

# la purificadora

hotel en Puebla

La Purificadora: for whom the bells  
toll in Puebla!

In the breathtaking and bejeweled colonial Puebla -city of angels- La Purificadora is another boutique hotel from Grupo Habita who brought you CONDESdf in Mexico City & hotel Básico in Playa del Carmen, among others. The unpronounceable word in Spanish La Purificadora ("the cleanser/purifier") describes the original DNA of the industrial building from 1884 that houses this singular hotel. La Purificadora used to be an ice factory where the water was bottled and purified for the production of ice; hence the water and decorating theme found throughout the hotel (like it's pool in the 3rd floor and water mirror surrounding the chef's table at the lobby). During the extensive refurbishment process, the archeologists on site unearthed several original pieces from the building in 1884 including bottles and other pieces of glass which have been used and incorporated into La Purificadora's overall visual & conceptual design, some of these items are recognized by the INAH ("Anthropology and History National Institute"). La Purificadora's original factory's name was: "Casa Latisnere", founded by the French origin businessmen J.E. Latisnere (the remodeled building entrance still boasts the original signing). Later it was operated by the García Cano family under the name "La Superior".

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Located in the oldest part of the UNESCO'S world heritage site and next door to the church of St. Francis ("Iglesia de San Francisco") La Purificadora hotel in Puebla is right across a shopping center, and next door to the city convention center. It also neighbors a sculpture garden and its only at walking distance from Puebla's contemporary art gallery, and has wonderful view of the city from it's 3rd floor rooftop terrace. Puebla is the most European of all Mexican colonial cities with its mix of architecture in renaissance, baroque and indigenous styles.

Renowned Mexican architect Ricardo Legorreta, famous for his use of bright colors, natural light and monumental spaces, undertook this project as a unique challenge and designed La Purificadora hotel in Puebla is completely monochromatic. The only colors are black and white sprinkled with 'bishop' purple accents. The materials used throughout the building are archeological stone (from the original construction), old wood (recycled for the vaulted ceilings), onyx (indigenous from Tecalli, and an especially fabricated floor tile (reminiscent of Talavera ceramic). Legorreta is well known for his extraordinary ability to understand the chosen environment and blend it with indigenous Mexican architectural traditions represented in La Purificadora by the impressive stairway that bisects the mail lobby. His intense use of light, open spaces, and water, united with his consideration for Mexican culture, simplicity, and a modern sense of design are all elements that have won him extensive national and international recognition and that are set in place at La Purificadora. The American institute of architects ("aia") which bestows the gold medal award upon leading architects "whose significant body of work has had a lasting influence on the

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theory and practice of architecture" presented this the distinction in 2000 to Legorretas, making him one of the only 57 selected to receive this honor.

Legorreta's 45-year long architectural career has been predominantly centered in Mexico and the southwestern United States. Some of his projects include: the Monterrey Central Library in Monterrey, Mexico, the Mexican Museum in San Francisco, California and the Metropolitan Cathedral in Managua, Nicaragua. Also designed by Legorreta is the Fashion and Textile Museum in London ([www.ftmlondon.org](http://www.ftmlondon.org)) in 81 Bermondsey St.

Beside it's impressive architectural appointments La Purificadora, showcases the culinary tradition of the city reinterpreted by Enrique Olvera, chef of world renowned Pujol and a collaborating consultant of food & beverage at all of Grupo Habita's Hotels.

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## General manager

Federico Carvajal

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## Web and contact

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## Member of

design hotels

## Opening date

May 2007

## 26 rooms

1 Royal bedroom with private terrace and jacuzzi

2 Superior bedrooms with private terrace

3 Double bedrooms with two queen beds and private terrace

20 Bedrooms

## Rates

Range from 205.00 usd to 395.00 usd

## Floor distribution

3rd Floor roof top terrace, pizza bar, spa, sauna, jacuzzi, pool, solarium and gym

2nd and 1st Floor rooms

Ground floor restaurant, bar, library, piano bar, wine cellar, business center, three event-salons, lobby and patio

## Amenities

Kiehl's amenities, ac, i-pod stereo, wireless internet, Bang and Olufsen telephones, message center, flat screen TV's, Minibar, safe deposit box, 24 hrs. room service, 24 hrs. security system and valet parking

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Executive chef

Enrique Olvera

Architecture and

interior design

Legorreta + Legorreta

Serrano Monjaráz Arquitectos

Art work

Laureana Toledo, pool

Johnathan Hernández, souvenirs

Antoni Muntadas, Quejas

Alexandra Mir, Che

Graphic design

centro diseño, cine y televisión

by

Santiago da Silva, Priscila

Venneuille, Daniela Correa and

Maru Calva